II Descriptive Studies: Establishing the Facts

* Descriptive Methods- Define
1. Case Studies
* Define-
* Includes?
* Used by?
* Drawbacks?
1. Observational Studies
* Define-
	+ Naturalistic- Define
		- Pros’s-
		- Cons’s-
	+ Laboratory- Define
		- Pro’s-
		- Con’s-
1. Tests
* Psychological Tests- Define
	+ Objective Tests- Define
		- AKA?
	+ Projective Tests- Define
	+ What are they used for?
* Standardized- Define
* Norms- Define
	+ How to develop norms?
* Reliable- Define
* Valid- Define
	+ How is it measured?
* Criticisms to tests?
1. Surveys
* Define
* Representative Sample- Define
	+ What’s the problem?
	+ People don’t realize?
	+ Volunteer Bias- Define
	+ Another Problem?
	+ What might questions reflect?