II Descriptive Studies: Establishing the Facts

* Descriptive Methods- Define

1. Case Studies

* Define-
* Includes?
* Used by?
* Drawbacks?

1. Observational Studies

* Define-
  + Naturalistic- Define
    - Pros’s-
    - Cons’s-
  + Laboratory- Define
    - Pro’s-
    - Con’s-

1. Tests

* Psychological Tests- Define
  + Objective Tests- Define
    - AKA?
  + Projective Tests- Define
  + What are they used for?
* Standardized- Define
* Norms- Define
  + How to develop norms?
* Reliable- Define
* Valid- Define
  + How is it measured?
* Criticisms to tests?

1. Surveys

* Define
* Representative Sample- Define
  + What’s the problem?
  + People don’t realize?
  + Volunteer Bias- Define
  + Another Problem?
  + What might questions reflect?